



# Project manager, product manager, CRO manager etc.

📅 2022-08-30 🍰 36 m. 📍 Vilnius

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Experienced Digital Marketing Professional with in-depth expertise in E-commerce, Product Design, CRO & Project Management.

I am passionate about leading and building user oriented products and innovative e-commerce ideas. When there is a problem or a challenge, I roll up my sleeves and get what needs to be done.

During 6+ years in E-commerce I gained solid knowledge and experience within:

- Project Management: mainly Agile (Scrum). Managed cross functional teams and delivered even underestimated projects on time (ClickUp, Jira)
- E-commerce: managed e-shop and it's content as well as all the functions supporting it, such as fulfilment, customer support, data tracking, tags, payments, ratings & reviews etc. (Shopify)
- Product Design & Prototyping (Figma, Miro)
- Data Analysis (Google Analytics, Hotjar)
- Email Marketing (Klaviyo)
- Digital Advertising (Facebook ads, Pinterest ads, Google Merchant)
- Content Management (Wordpress, Shopify)
- Content Marketing (Advertorials, Listicles etc.)
- Affiliate Marketing (AWIN)
- Customer Support (Zendesk, Intercom)
- Recruiting (Upwork, Fiverr etc.)